



CYPRUS INFLUENCER & CREATOR FESTIVAL

CIC FESTIVAL 2024 SPONSOR PACKAGES

74 GUEST

14 COUNTRIES

64 EVENTS IN 3 DAYS

ATTENDANCE OF 15,000 VISITORS

These packages offer a range of benefits tailored to give sponsors optimal visibility and engagement at CIC Festival 2024.





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MAIN SPONSOR (€5,000)

- Sponsor logo displayed at event premises at the entrance press wall for 3 days.
- Personal page on official website's sponsor section.
- 3 posts introducing the sponsor on festival social media channels: Facebook, Instagram, Telegram, TikTok, LinkedIn, YouTube.
- 3-hour video production session.
- 4 tickets for the gala event with food and beverage included.
- Promotional stand displayed at various locations in the conference room lobby during all 64 events.
- Sponsor's logo featured in the official awards evening video shared on all festival channels and with social media influencers.
- Red carpet wall picture featuring sponsor logo at awards events.
- 10% of package proceeds donated to charity foundation Rainbow in Cyprus.



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MEGA SPONSOR (€10,000)

Main sponsor package benefits plus:

- Opportunity to host a 30-minute company product or service promo event with speakers or live performance at the main events of 8 or 9 November.
- Logo presence at the 2024 awards ("Influencer of the Year" and "Give a Smile with a Hashtag").
- Personalized t-shirts with sponsor and festival logos distributed to all 74 guests.
- 10% of package proceeds donated to charity foundation Rainbow in Cyprus.





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DIAMOND PACKAGE (€35,000)

Mega Sponsor benefits plus:

- Exclusive representation in the category at the festival.
- Opportunity to host a 15-minute company product or service promo event with speakers or live performance at the Gala Evening award night of 10 November.
- Brand promotion during all 64 events with all 74 guests.
- Personalized holographic video content showcase at the grand opening main event, projected on the hotel facade and recorded by 5 international TV channels.